



STATE OF WEST VIRGINIA  
OFFICE OF THE ATTORNEY GENERAL  
DARRELL V. MCGRAW, JR.  
CONSUMER PROTECTION DIVISION  
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# Press Release

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**ATTORNEY GENERAL DARRELL V. MCGRAW, JR., SUES  
ALYON TECHNOLOGIES, INC. HEADQUARTERED IN  
SECAUCUS, NEW JERSEY, AN INTERNET PORNOGRAPHY PURVEYOR**

Attorney General Darrell V. McGraw, Jr. announced today the filing of a civil lawsuit against Alyon Technologies, Inc. and its owner, Stephane Touboul, in the Circuit Court of Kanawha County, seeking to shut down the company's pornography related Internet business.

Attorney General McGraw alleges that Alyon, a billing and collection agent for Internet pornography websites, has unlawfully attempted to collect money from West Virginia consumers, claiming the consumers had been viewing pornographic websites on the Internet. To view the pornographic websites, the consumer must own a computer hooked up to a telephone line that has access to the Internet. Several West Virginia consumers have received billing statements from Alyon, but do not even own computers.

The Attorney General's complaint further alleges that Alyon used deceptive advertising to lure adolescent males on to the website, by advertising that no credit card is needed to gain access to the websites. The Attorney General's office received numerous complaints from consumers with underage children, who allegedly incurred charges from viewing pornographic websites.

"Alyon's promotion of pornographic websites to adolescent males is simply reprehensible," said Attorney General McGraw. "It appears that Alyon is trying to embarrass the parents of these adolescents into paying its illegitimate bills, and that conduct simply will not be tolerated in the State of West Virginia," said Attorney General McGraw.

West Virginia brings this lawsuit in conjunction with several states and the Federal Trade Commission which separately filed its complaint against Alyon in the Federal District Court in Atlanta, Georgia.

If you believe you have been a victim of Alyon's billing practices, contact Attorney General McGraw's consumer hotline at 1-800-368-8808.

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